## Appendix 3

# PRIMARY ALUMINUM FROM HEAVILY CONTAMINATED ALUMINUM SCRAP

# o OBJECTIVE

DEVELOP A PROPRIETARY, DIFFERENTIATED POSITION
IN ALUMINUM RECYCLING

#### o APPROACH

ELECTROREFINING OF ALUMINUM WITH A NOVEL CELL
DESIGN AT ABOUT 2 KWH/LB

## o SPECIFIC GOAL

VERIFY CELL DESIGN CONCEPT TOGETHER WITH MARKETING EVALUATION OF SECONDARY RECYCLED ALUMINUM MARKET DURING 1984-1990